

SAMPLE FACEBOOK REPORT

Facebook Insights : Snapshot

Monthly Active Users

89,140

↑ 4.5%

Total Likes

167,711

↑ 0.4%

Daily New Likes

837

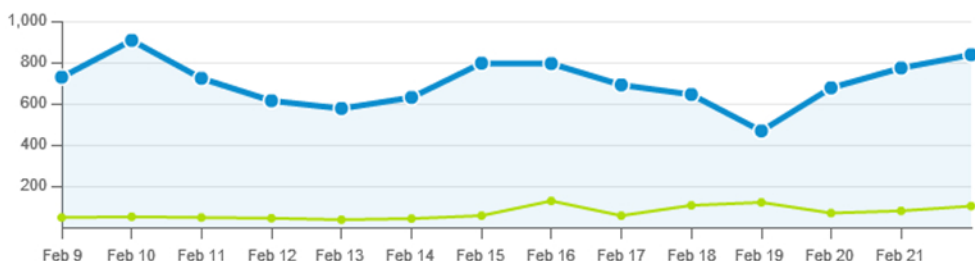
↑ 8.1%

Daily Post Views

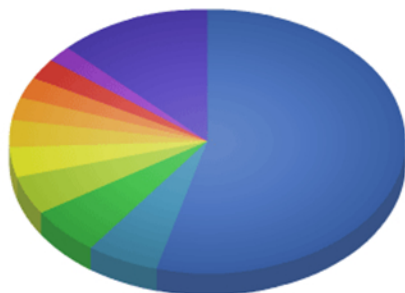
164,373

↑ 84.4%

Facebook Insights : Daily Likes

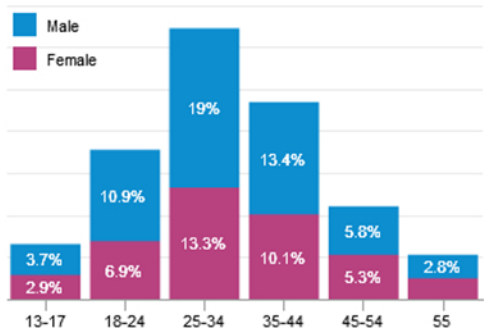


Facebook Insights : Regional Stats



Country	Likes
United States	76,615
United Kingdom	8,337
Canada	8,264
Indonesia	6,693
Japan	5,204
Brazil	4,743
Mexico	3,952
Spain	3,633
Philippines	3,602
Australia	2,831

Facebook Insights : Gender and Age - Graphical



Facebook Insights : Gender and Age - Tabular

Age	Male	Female
13-17	2.80%	2.20%
18-24	9.80%	6.20%
25-34	19.10%	13.30%
35-44	14.30%	10.60%
45-54	6.50%	5.80%
55+	3.20%	2.90%

Facebook Insights : Gender Summary

MALE
56%

FEMALE
41%

UNKNOWN
3%